

For Immediate Release
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**NVRETAIL ANNOUNCES CABELA’S COMING TO
WEST BROAD MARKETPLACE IN THE RICHMOND, VA AREA**

100,000-Square-Foot Store Is Cabela’s Second Virginia Location

RICHMOND, VA --- NVRetail proudly announces that ***Cabela’s*** has leased 97,500 square feet at **West Broad Marketplace**, a new mixed-use retail development located in the vibrant **Short Pump** district of Henrico County. Cabela’s, a long-standing market leader in outdoor apparel outfitting, plans to construct its “next generation” store prototype that will “surround customers in a unique outdoor experience.”

Featuring an eclectic mix of retail shops, restaurants, and lifestyle amenities, NVRetail’s 350,000 square-foot West Broad Marketplace is scheduled to open in the spring of 2016. The center is prominently located in the heart of the Short Pump area and will complement an already flourishing retail market along the West Broad corridor.

“We are excited to be part of the dynamic Short Pump market,” said Jack Waghorn, NVRetail president. “Cabela’s is known for outstanding customer service along with unparalleled outdoor product selections.”

“We are certain area residents will enjoy the shopping experience we are planning to create at West Broad Marketplace.”

Connie Jordan Nielsen of the Richmond office of Cushman & Wakefield | Thalhimer has been retained to market and lease the additional retail at West Broad Marketplace.

About Cabela's

Cabela's Incorporated, headquartered in Sidney, Nebraska, is a leading specialty retailer, and the world's largest direct marketer, of hunting, fishing, camping and related outdoor merchandise. Since the Company's founding in 1961, Cabela's® has grown to become one of the most well-known outdoor recreation brands in the world, and has long been recognized as the World's Foremost Outfitter®. Through Cabela's growing number of retail stores and its well-established direct business, it offers a wide and distinctive selection of high-quality outdoor products at competitive prices while providing superior customer service.

About NVRetail

NVRetail was founded in 1981 has a mission is to deliver responsible, community-driven centers that respond to the shopping needs of the local citizenry. For more information please visit www.NVRetail.com.

About Cushman & Wakefield | Thalhimer

Cushman & Wakefield | Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Lynchburg, VA; Charlotte, Raleigh, NC; Charleston, Greenville, SC. The company has over 130 broker professionals and employs over 400 associates with a property portfolio of over 62 million leasable square feet and management of over 22,225,000 square feet.

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