

## FOR IMMEDIATE RELEASE

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## CUSHMAN & WAKEFIELD | THALHIMER GRAPHIC DESIGN ASSOCIATES WIN INDUSTRY AWARDS

**RICHMOND**, **VIRGINIA** - May 2014: Cushman & Wakefield | Thalhimer is pleased to announce associates from their Marketing & Design Group recently won three design awards as part of <u>Graphic Design USA</u> Magazine's Annual American InHouse Design Awards. The American Inhouse Design Awards is the premier showcase for outstanding work by inhouse designers. It is a unique opportunity for inhouse design, marketing and communications departments to be recognized for their creativity and talent, for the special challenges they face, and for the value they bring to their businesses and institutions. The magazine received more than 4,000 entries for consideration in 24 different categories.

Sarah Stadler, Jr. Graphic Designer in Cushman & Wakefield | Thalhimer's Raleigh, NC office, won for two designs in the Book category. Winning entries were custom, multi-page layouts incorporating interesting type treatments, color palettes, and sophisticated use of white space. Ms. Stadler's winning pieces were executed for commercial multi-family development projects and developable land for office, retail and multi-family construction. Katie Kidd, Graphic Designer in their Charlotte, NC office also won an award for her design of The Hearst Tower pocket folder in the category of Brochures & Collateral. Ms. Kidd's design strategy highlighted the premier, Class A office tower by a simple and elegant layout that incorporated both full color and black and white photography. Cushman & Wakefield | Thalhimer's Marketing & Design Group is comprised of seven talented individuals with expertise in marketing, corporate communications, and graphic design. This

Thalhimer Center 11100 West Broad St. Glen Allen, VA 23060 804.648.5881

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The Town Center at VA Beach 222 Central Park Avenue Suite 1820 Virginia Beach, VA 23462 757.499.2900

Wells Fargo Tower 10 S. Jefferson Street Suite 1750 Roanoke, VA 24011 540.767.3000 Compass Pointe One Compass Way Suite 100 Newport News, VA 23606 757.873.2900

Coffee Crossing 6000 Boonsboro Rd. Suite A Lynchburg, VA 24503 434.237.3384 Ruscon Building One Unity Alley Suite 310 Charleston, SC 29401 843.724.0100

Wells Fargo Center 15 South Main Street Suite 925 Greenville, SC 29601 864.370.8155 Hearst Tower 214 N. Tryon Street 40th Floor Charlotte, NC 28202 704.705.3850

Crabtree Overlook 2301 Sugar Bush Road Suite 520 Raleigh, NC 27612 919.576.2680 educated and highly creative team brings years of experience marketing and designing for a myriad of clients in a variety of mediums. Each has a clear understanding of the proper strategies and aesthetics of design principals, layout, and form and together bring an innovative eye for marketing strategy, corporate communications, and media relations.

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ABOUT CUSHMAN & WAKEFIELD | THALHIMER. Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Lynchburg, VA; Charlotte, Raleigh, NC; Charleston, Greenville, SC. The company has over 130 broker professionals and employs over 400 associates with a property portfolio of over 62 million leasable square feet, and management of over 23,000,000 square feet of commercial property, and over 5,300 multifamily units. In 2013 Thalhimer completed over 2,000 transactions with a transactional volume of almost \$1.5 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive commercial real estate services including corporate services, investment sales, tenant representation, construction management, project management, asset management, and the sale and leasing of office, industrial and retail properties. www.thalhimer.com

Cushman & Wakefield (C&W) is the world's largest privately-held commercial real estate services firm. The company advises and represents clients on all aspects of property occupancy and investment, and has established a preeminent position in the world's major markets. Founded in 1917, it has 253 offices in 60 countries, employing more than 15,000 professionals. The firm has more than \$3.7 billion in assets under management globally. A recognized leader in local and global real estate research, the firm publishes its market information and studies online at www.cushmanwakefield.com/knowledge.