

ACCESS, ACCOLADES & ECONOMICS

Why the Charleston Region Attracts Business



761,000 PEOPLE
GAINING 34 NET NEW PEOPLE DAILY

civilian labor force grew 4x faster than the U.S. average from 2010-2016

\$3.9

BILLION
IN ECONOMIC IMPACT
ANNOUNCEMENTS
MADE IN FY 2015-2016

RANKING 20TH

IN THE U.S. FOR ADVANCED INDUSTRIES



175
more than

MULTINATIONAL FIRMS OPERATE
IN THE CHARLESTON METRO

183 16K
employ

INTERNATIONAL
COMPANIES

PEOPLE IN THE REGION

PRIME

ACCESS TO THE
EAST COAST

POSITIONED APPROXIMATELY
HALFWAY BETWEEN
NEW YORK & MIAMI

AREA

COMPANIES
+
FACILITIES



**WORLD
CLASS**

TRANSPORTATION
SYSTEM

PERFECTLY
POSITIONED
FOR GLOBAL BUSINESS

Home to the most productive and efficient seaport in North America, an integrated rail and highway system, and an international airport, Charleston provides seamless connections to the global marketplace.

2

MAJOR
INTERSTATES

1

INTERNATIONAL
CIVIL/MILITARY
AIRPORT

4M passengers served '17

2

INTEGRATED
RAIL SYSTEMS

served by double-stack intermodal trains

FASTEST GROWING
SEA PORT
IN THE U.S.

supports 23,000 lowcountry jobs



EXPORTS GREW

99%

\$4.2 BILLION
FROM 2005-2016



**HIGHLY
EDUCATED
WORKFORCE**

33% OF THE LABOR
FORCE HAVE
A COLLEGE DEGREE+

CHARLESTON
ACCOLADES



#1

BEST CITY IN AMERICA FOR
**ECONOMIC
OPPORTUNITY**

YELP, 2017

#1

BEST
CITY

TRAVEL + LEISURE, 2016

#1

BEST
SMALL U.S. CITY

CONDE' NAST, 2017

#2

WORLD'S
BEST CITY

TRAVEL + LEISURE, 2017

#2

BEST BUSINESS
CLIMATE
IN THE U.S.

SITE SELECTION MAGAZINE, 2016

#2

TOP
STATES FOR
BUSINESS

AREA DEVELOPMENT ONLINE, 2017