

For Immediate Release

First Watch Restaurant Chooses New Town Shops on Main for their New Location in Williamsburg, Virginia

WILLIAMSBURG, VIRGINIA, March 26, 2018 – Cushman & Wakefield | Thalhimer announces that First Watch, the fastest-growing daytime only restaurant operator in the U.S., has completed a lease with New Town Shops on Main to occupy a prime location at the corner of Monticello and Courthouse Street later this year. The new restaurant, comprised of 4,239 square feet, will also feature additional seating on an outdoor patio for diners.

To make way for First Watch, longtime New Town Shops On Main independent bicycle retailer Conte's will relocate to a larger and newly modernized store at the intersection of Courthouse Street and Center Street. The new Conte's location will benefit from a covered front terrace featuring bicycle parking allowing riders to safely secure their bikes out of the elements. It is expected that Conte's will soon be joined by two new restaurant concepts planned for the same block.

First Watch, with more than 240 restaurants, has become famous for its award-winning, made-to-order Breakfast, Brunch and Lunch. First Watch takes an elevated approach to both traditional and innovative offerings, made to order using farm fresh ingredients. For more information, visit www.firstwatch.com

"We are excited about bringing our fresh approach to breakfast, brunch and lunch to Williamsburg, a community full of inspiring history with a dynamic culture made up of some of nation's most hospitable people," said Chris Tomasso, president of First Watch. "We're looking forward to serving this growing community for years to come."

New Town Shops on Main's exclusive leasing team, Drew Haynie and Wick Smith of Cushman and Wakefield | Thalhimer, represented the landlord Williamsburg Developer's, LLC during the negotiations that brought First Watch to Williamsburg. Drew Haynie comments, "The people of Williamsburg and our New Town tenants are very excited that First Watch has chosen our community as one of their first locations in this region."

Kelly Voss of Developers Realty added, "It says a great deal about New Town Shops on Main to have First Watch join our great mix of tenants. It also bodes well to have existing tenants choose to expand their spaces."

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More leasing news at New Town Shops On Main:

The U.S. Armed Forces recruiting offices will be relocating to newly customized and expanded office space of 3,170 square feet at nearby 5120 Center Street.

The Sola Salon Studios (across from Opus 9 /American Family Fitness), comprised of 6,457 square foot beauty services concept, is putting on the finishing touches for its highly anticipated grand opening later this spring!





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Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, VA; and Charleston, Greenville, SC. The company has over 100 broker professionals and employs over 400 associates. Thalhimer represents, on behalf of its clients, a property portfolio of over 53 million leasable square feet, and management of nearly 25 million square feet of commercial property, and over 7,250 multifamily units. In 2017 Thalhimer completed over 2,000 transactions with a transactional volume over \$1.3 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive



commercial real estate services including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties.

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