

# FiveFastFacts



**25 COLLEGES**, with more than 100,000 students pursuing degrees in the region

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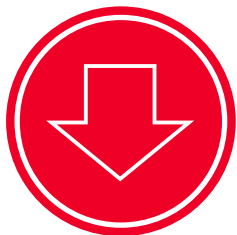
Region is located within a **DAY'S DRIVE OF TWO-THIRDS OF THE U.S. POPULATION**

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Expedia shows that Roanoke is one of **25 TOP SMALL AND MEDIUM SIZED TOWNS** that people want to visit

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Unemployment rate remains **LOW AT 3.6%**, according to February estimates

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The region has 600 miles of trails, 22 miles of urban greenways, 24 rivers and creeks, 300,000 acres of national forest, and the **SECOND-LARGEST MUNICIPAL PARK IN THE UNITED STATES**