

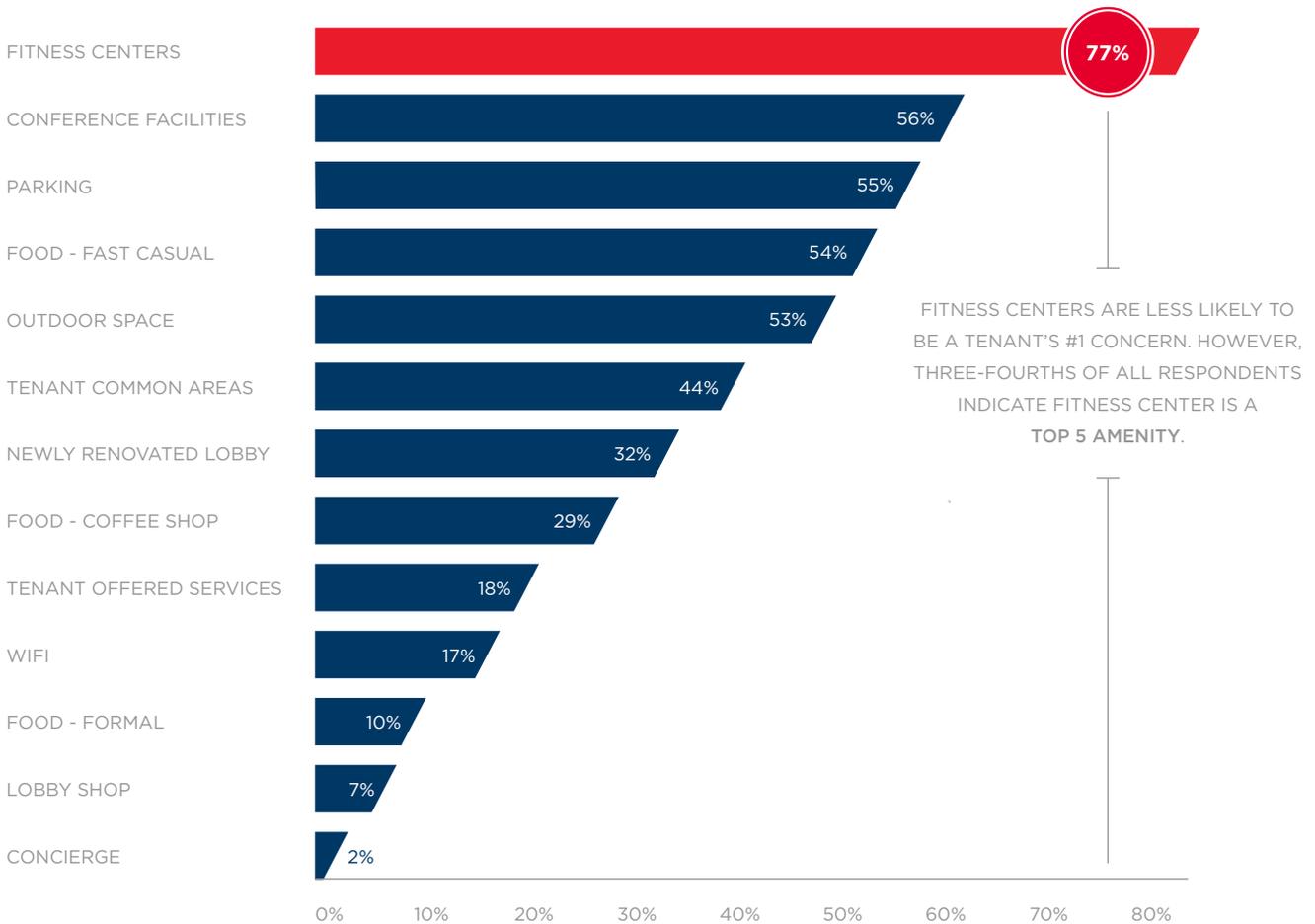
#CRE INSIGHTS

Millennials Are Driving Amenities As Office Space Differentiators

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With unemployment reaching historic levels, companies are looking for new ways to recruit and retain talent. When it comes to millennials, Cushman & Wakefield research determined the most commonly demanded amenities are **FITNESS CENTERS**, **CONFERENCE FACILITIES**, and **PARKING**. The top four amenities in the survey were the same for both landlord and tenant representation brokers.

Top 5 Rankings for Millennials' Most In-Demand Amenities



Amenities provide a differentiator and are becoming a necessity for companies to recruit and retain talent with an increasingly competitive labor market. With the additional costs and time required to implement these features, coworking has emerged as an alternative to traditional office space. Coworking takes amenities a step further by developing a community and providing access to additional resources, all while offering the most sought after features. Many Fortune 500 companies are partnering with coworking spaces to access state of the art facilities, recruit talent, and focus on innovation as they adapt to the changing needs of today's workforce.

Source: Cushman & Wakefield

FOR MORE INFORMATION, PLEASE CONTACT:

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