

For Immediate Release

Cushman & Wakefield | Thalhimer Establishes Meaningful Partnership with Sports Backers through *Thalhimer Gives* Initiative

RICHMOND, VIRGINIA, September 26, 2018 – Cushman & Wakefield | Thalhimer partnered with Sports Backers for the months of July and August through their *Thalhimer Gives* company initiative focused on increasing community involvement and charitable giving. Through *Thalhimer Gives*, associates have the opportunity to actively engage in the community by donating financially, providing much-needed supplies, and giving generously of their time to local organizations.



For Further Information Contact:

Lee Warfield
President & CEO
+1 804 697 3487
lee.warfield@thalhimer.com



- **Donating financially**
 - Thalhimer associates raised \$734 for Sports Backers through “Friday Jeans” and the company contributed a 100% match for a total donation of \$1,468 to Sports Backers. “Friday Jeans” allows Thalhimer associates to wear jeans every Friday by making a \$5 donation to the *Thalhimer Gives* partner organization.
- **Providing much-needed supplies**
 - Thalhimer associates donated yoga mats for Sports Backers’ Fitness Warriors program, which trains area residents to be professional fitness instructors for Richmond’s communities with the highest rates of chronic disease and offers free fitness classes throughout the region. Thalhimer associates also donated running shoes for elementary, middle and high school students participating in Kids Run RVA run clubs. Sports Backers has 70 Kids Run RVA run clubs in schools throughout the region, many of which are Title 1 schools.
- **Giving generously of their time**
 - Thalhimer partnered with Sports Backers for two volunteer opportunities and provided associates paid time off to give back.
 - Virginia Credit Union Moonlight Ride – August 24 & 25
 - Thalhimer associates volunteered to distribute bike numbers and t-shirts at Sports Backers’ annual Virginia Credit Union Moonlight Ride event.

“In addition to marquee events like the Anthem Richmond Marathon, Ukrop’s Monument Avenue 10k, and Dominion Energy Riverrock that draw visitors to RVA, the Sports Backers organization is involved in many programs such as Fitness Warriors and Kids Run RVA that promote active living in all parts of our community. Our associates had a great time volunteering for the Moonlight Ride and we are happy to support Sports Backers through our Thalhimer Gives initiative,” said Lee Warfield, President & CEO of Thalhimer, who also sits on Sports Backers’ Board of Directors.

“Community support from organizations like Cushman & Wakefield | Thalhimer is so important to helping us work towards our mission of building active communities,” said Jon Lugbill, Executive Director of Sports Backers. “We really appreciate their innovative efforts and look forward to continuing this partnership in the future.”

About Sports Backers

With a key message of Let’s Go, RVA, the mission of Sports Backers is to inspire people from all corners of our community to live actively. A non-profit organization, Sports Backers is dedicated to producing nationally recognized quality sporting events and programs that motivate residents and visitors alike to be more active, supporting youth running and fitness programs, and advocating for safe and connected networks of bike and pedestrian infrastructure. Learn more at www.sportsbackers.org.



About Cushman & Wakefield | Thalhimer

Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, VA; and Charleston, Greenville, SC. The company has over 100 broker professionals and employs over 400 associates. Thalhimer represents, on behalf of its clients, a property portfolio of over 53 million leasable square feet, and management of nearly 25 million square feet of commercial property, and over 7,250 multifamily units. In 2017 Thalhimer completed over 2,000 transactions with a transactional volume over \$1.3 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive commercial real estate services including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties. To learn more, visit www.thalhimer.com or follow [@Thalhimer](https://twitter.com/Thalhimer) on Twitter.

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