

For Immediate Release

Award-Winning Eatery First Watch to Open First Charlottesville Location in Barracks Road Shopping Center

CHARLOTTESVILLE, VIRGINIA, September 17, 2018 – Cushman & Wakefield | Thalhimer today announced that First Watch, the fastest-growing daytime only restaurant operator in the U.S., has completed a 3,658 square foot lease in Barracks Road Shopping Center on N. Emmet Street with plans to open its first Charlottesville restaurant.

First Watch has partnered with franchise group TFW-VA, LLC to help expand the breakfast, brunch and lunch concept's footprint in Virginia. The franchise group currently owns one First Watch location in Roanoke and plans to open a total of five First Watch restaurants in Central Virginia.

The restaurant will likely open in early 2019 and will feature a bar area and serve craft cocktails, unlike other First Watch locations on the eastern seaboard. First Watch, with more than 340 restaurants, has become known for its award-winning, made-to-order Breakfast, Brunch and Lunch. The award-winning concept takes an elevated approach to both traditional and innovative offerings, made-to-order using farm fresh ingredients. For more information, visit www.firstwatch.com

David Crawford and Connie Jordan Nielsen of Cushman & Wakefield | Thalhimer represented First Watch.



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About Cushman & Wakefield | Thalhimer

Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, VA; and Charleston, Greenville, SC. The company has over 100 broker professionals and employs over 400 associates. Thalhimer represents, on behalf of its clients, a property portfolio of over 53 million leasable square feet, and management of nearly 25 million square feet of commercial property, and over 7,250 multifamily units. In 2017 Thalhimer completed over 2,000 transactions with a transactional volume over \$1.3 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive commercial real estate services including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties. To learn more, visit www.thalhimer.com or follow [@Thalhimer](https://twitter.com/Thalhimer) on Twitter.

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Cushman & Wakefield is a leading global real estate services firm that helps clients transform the way people work, shop, and live. Our 45,000 employees in more than 70 countries help occupiers and investors optimize the value of their real estate by combining our global perspective and deep local knowledge with an impressive platform of real estate solutions. Cushman & Wakefield is among the largest commercial real estate services firms with revenue of \$6 billion across core services of agency leasing, asset services, capital markets, facility services (C&W Services), global occupier services, investment & asset management (DTZ Investors), project & development services, tenant representation, and valuation & advisory. 2017 marks the 100-year anniversary of the Cushman & Wakefield brand. 100 years of taking our clients' ideas and putting them into action. To learn more, visit www.cushwakecentennial.com, www.cushmanwakefield.com or follow [@CushWake](https://twitter.com/CushWake) on Twitter.

About First Watch

First Watch specializes in award-winning, made-to-order Breakfast, Brunch and Lunch. A recipient of more than 200 "Best Breakfast" and "Best Brunch" accolades, First Watch offers traditional favorites, such as omelets, pancakes, sandwiches and salads, and unique specialty items like Quinoa Power Bowls, Avocado Toast and the Chickichanga. First Watch was recognized as one of Business Intelligence Group's Best Places to Work in 2018 and as one of Nation's Restaurant News' 2017 Second 100 restaurant brands. First Watch is the largest and fastest-growing daytime-only restaurant concept in the United States with more than 340 restaurants in 30 states, including more than 270 First Watch restaurants, 65 The Egg & I restaurants and one Bread & Company restaurant in Nashville. For more information, visit firstwatch.com.

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