

# #CRE INSIGHTS

## Attracting And Retaining Talent Is The Top Consideration For Occupier's Real Estate Strategy

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**IN 2018, TALENT SURPASSED COST AS THE TOP DRIVER FOR OCCUPIER'S COMMERCIAL REAL ESTATE DECISIONS IN NORTH AMERICA.** Cost remains an important consideration, but businesses are increasingly seeking ways to compete for talent. Companies with more agile or flexible workplace policies are able to reduce overall employee footprint in order to offset the cost of locating in a core urban area or near amenities. Locating in clusters - areas with common points of interests - have developed close to key universities or financial institutions to foster collaboration and be accessible to talent.

### TOP GLOBAL CORPORATE CHALLENGES AND DRIVERS AS SEEN BY CRE EXECUTIVES

RANK	NORTH AMERICA
1	 TALENT AVAILABILITY
2	 PRESSURE ON COST
3	 OPERATIONAL EXCELLENCE
4	 CUSTOMER RELATIONSHIP  INNOVATION



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FOR MORE INFORMATION, PLEASE CONTACT:

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