



For Immediate Release

Heirloom Development and Cushman & Wakefield | Thalhimer Launch Pre-Leasing Program and New Website for Six Hundred West Main

CHARLOTTESVILLE, VIRGINIA, May 30, 2019 – Heirloom Development, developer, and Cushman & Wakefield | Thalhimer, leasing agent, announced the start of a pre-leasing program and the launch of a new website (sixhundredwestmain.com) for the Six Hundred West Main project. The custom website features real-time availability and pricing, floor plans, interior and exterior renderings, and a seamless online leasing experience.

Located at 600 West Main Street in Charlottesville, Six Hundred West Main is the brainchild of developer, Jeff Levien, and designer, Ivy Naté. Rising above West Main Street as a haven for future residents to reside, the forward-thinking project is in its final phase of construction. Even in its current evolving state, the building is delivering on its promise to reimagine downtown architecture and the urban living experience with 53 rental residences. Bushman Dreyfus are the architects on the project and W.M. Jordan Company serves as the general contractor.

Six Hundred West Main is comprised of studio, one, two and three bedroom rental residences. Elevated amenities will include a resident concierge, meditative courtyard with outdoor fireplace, private art gallery with resident lounge, onsite car parking and bike storage, custom resident bikeshare, and access to 4,700 square feet of retail space anchored by the iconic Blue Moon Diner.



Each thoughtfully designed residence will boast floor to ceiling windows with unparalleled views across the Blue Ridge Mountains and Downtown Charlottesville, raw white quartz countertops, island kitchens with clean lines, custom black matte cabinetry, sleek appliances and light birch flooring.

“Designing and developing Six Hundred West Main has been like composing a song. The development team is the band, and the building the music we’ve created”, comments Jeff Levien.

“Now it is time to invite people to live here and enjoy what Ivy and I have put our soul into for the last several years.”

Hard hat tours will begin in mid-June. Lindsey Melton of Cushman & Wakefield | Thalhimer has been assigned as Portfolio Manager and will oversee the property’s operations. Heather Flynn-May, Property Manager, will handle pre-leasing efforts and day-to-day operations.

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About Heirloom Development

Heirloom Development is a boutique real estate development company founded by Jeff Levien and is currently in development or pre-development of over 250,000 sf of mixed-use real estate in Charlottesville. Jeff has over 25 years of experience in the real estate industry working on more than \$3.5B in transactions during his career and currently having ownership in over 700k sf in assets. Jeff is also Co-Chairman of AFYA, an organization delivering medical supplies to countries in need; and teaches real estate development at the prestigious NYU Schack Institute of Real Estate.

About Cushman & Wakefield | Thalhimers

Thalhimers was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, VA; and Charleston, Greenville, SC. The company has over 100 broker professionals and employs over 400 associates. Thalhimers represents, on behalf of its clients, a property portfolio of over 56 million leasable square feet, and management of over 30 million square feet of commercial property, and over 8,000 multifamily units. In 2018 Thalhimers completed nearly 2,000 transactions with a transactional volume over \$1.3 billion. Thalhimers is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive commercial real estate services including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties.

To learn more, visit www.thalhimers.com or follow [@Thalhimers](https://twitter.com/Thalhimers) on Twitter.

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