

# #CRE INSIGHTS

## MORE THAN 84 MILLION MICRO-MOBILITY TRIPS WERE TAKEN IN 2018

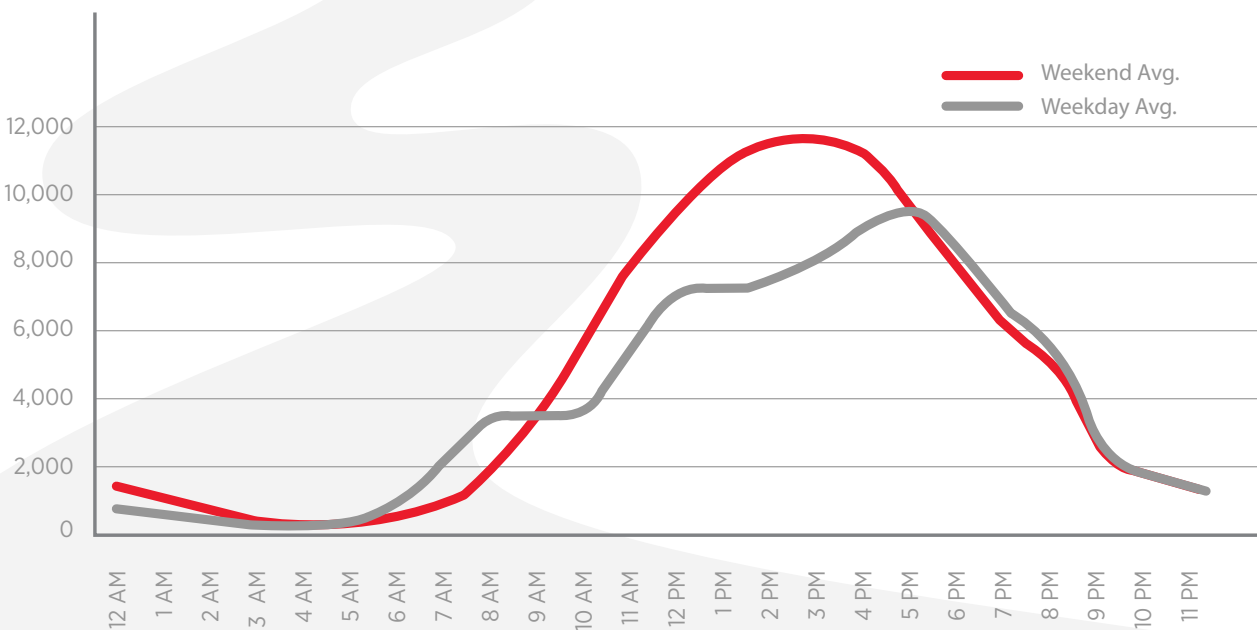
Q2 2019 | JUNE

**ESCOOTERS ACCOUNT FOR 45% OF ALL THESE TRIPS AND CONTINUE TO EXPAND THEIR PRESENCE IN CITIES AROUND THE COUNTRY.** Bolt Scooters already launched in Richmond, adding another Virginia city to the map. Virginia Beach, Norfolk, Charlottesville and Columbia, SC have already implemented or are in the process of testing eScooter launches.

While cities plan for the potential presence of eScooters, there is no question to their popularity, affordability, and convenience with the younger population. A study by the Portland Bureau of Transportation found that ridership peaks on weekends and in the late afternoon/evening. An eScooter ride is \$3-4 less than a one-to-two mile rideshare trip and a two-minute eScooter ride is equivalent to a 10 minute walk.

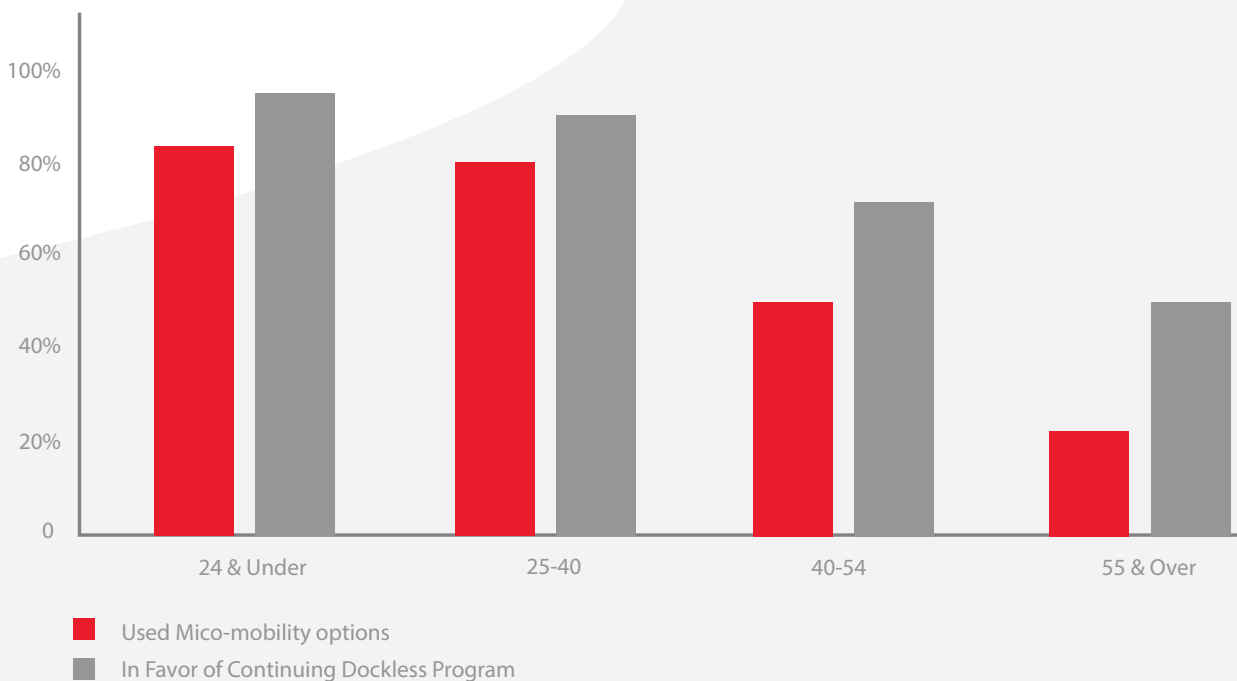


### PEAK TIMES: eSCOOTER USAGE BY TIME OF DAY (DAILY AVG.)



Source: Portland Bureau of Transportation, "2018 e-Scooter Findings Report"

### PERCEPTION BY AGE OF DOCKLESS MICRO-MOBILITY



Source: Baltimore City Dockless Bicycle Pilot Program Evaluation Report

Landlords and developers can benefit from micro-mobility adoption. Accessible locations and amenities geared towards alternative modes of transportation may soon benefit from the next phase in last-mile travel. For additional research, view more information on the [ScooterSphere](#) or see where [scooter operations are located](#).

Source: Cushman & Wakefield Research

FOR MORE INFORMATION, PLEASE CONTACT:

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