

For Immediate Release

Cushman & Wakefield | Thalhimer Welcomes Marketing Director

RICHMOND, VIRGINIA, July 12, 2021 – Cushman & Wakefield | Thalhimer is pleased to announce that Kristan Cole has joined Cushman & Wakefield | Thalhimer as Director, Marketing. Before joining Thalhimer, Ms. Cole was the Director of Marketing for Commonwealth Commercial Partners in Richmond, where she oversaw the firm's brand identity and comprehensive marketing and communications platform for all 15 office locations and 11 service lines. Ms. Cole brings over 16 years of strategic and creative marketing experience in the commercial and residential real estate industries and higher education. She established and executed business development initiatives, automated marketing efforts through Salesforce and Pardot, and has extensive experience leveraging corporate websites to enhance user experience, reposition the corporate brand, and integrate the website into a custom Salesforce platform for lead generation.

Ms. Cole has held leadership positions at Virginia Commonwealth University and Virginia Tech in the University Relations and Licensing & Trademarks departments. She oversaw brand compliance for both universities' institutional and athletic brands, propelled sales of university licensed products at retail to benefit student scholarship funds and directed legal protection of each university's trademark portfolio. Ms. Cole earned a B.S. in Creative Advertising from Virginia Commonwealth University.

"Kristan brings a wealth of experience to Thalhimer, leading marketing efforts for a full-service commercial real estate platform. We are excited about Kristan's ability to leverage various marketing avenues to help producers win and maintain business," comments Eric B. Robison, Senior Vice President, Capital Markets Group. Lee Warfield, President & CEO comments "Kristan's positive, hard-working attitude will ensure we continue to produce best-in-class deliverables to our internal and external clients in addition to delivering brand appropriate messaging to the market about our firm."

About Cushman & Wakefield | Thalhimer

Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, VA; and Charleston, Columbia, and Greenville, SC. The company has over 100 broker professionals and employs over 425 associates. Thalhimer represents, on behalf of its clients, a property portfolio of over 57 million leasable square feet, and management of over 32 million square feet of commercial property, and over 9,600 multifamily units. In 2020, Thalhimer completed over 1,700 transactions with a transactional volume more than \$1.35 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive

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commercial real estate services including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties.

To learn more, visit www.thalhimer.com or follow [@Thalhimer](https://twitter.com/Thalhimer) on Twitter.

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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 53,000 employees in 400 offices and 60 countries. In 2019, the firm had revenue of \$8.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow [@CushWake](https://twitter.com/CushWake) on Twitter.

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