

For Immediate Release

## **Cushman & Wakefield | Thalhimer Announces Leadership Change in their Western Virginia Offices**

**ROANOKE, VIRGINIA, September 1, 2022** – Cushman & Wakefield | Thalhimer is pleased to announce Barry L. Ward will assume the leadership role for their Roanoke and Lynchburg offices.

In his Managing Broker role, he will focus on the growth of the Western Virginia region for Thalhimer and provide leadership to both current and future Cushman & Wakefield | Thalhimer associates of the Roanoke and Lynchburg offices.

William D. “Bill” Poe has led the Roanoke and Lynchburg offices for more than six years. Under Poe’s leadership as managing broker, Thalhimer’s southwestern operations have grown in transaction volume. Bill will now focus solely on his clients for both sales and leasing transactions. He will continue to be an essential part of the Roanoke team. “We thank Bill for his dedication to our Roanoke brokerage team. His 42-year career in Roanoke, and the last six years leading our team, have been widely successful and we’re glad to have Bill remain a part of our brokerage team, lending his support to Barry in his new leadership role”, comments Eric B. Robison, Executive Vice President.

Barry L. Ward began his commercial real estate career over 30 years ago within the Roanoke Valley, continuously working within the market. A third-generation real estate Broker, Mr. Ward is a graduate of the University of Richmond with a Bachelor of Arts degree.

Barry L. Ward, First Vice President, Managing Broker comments, “I look forward to this new role, continuing our growth and our status as the top commercial firm within Western Virginia. I am very proud of our team and look forward to continued growth and success in our market area.”

Eric B. Robison comments, “Barry is one of the mainstays in the Roanoke commercial real estate community. You can’t walk down the streets of downtown without him stopping to say hello to someone he knows. He has earned the opportunity to lead our talented team of brokerage professionals in Roanoke and we’re excited about what he has planned for the future there.”

### **About Cushman & Wakefield | Thalhimer**

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Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, VA. The company has nearly 100 broker professionals and employs over 425 associates. Thalhimer represents, on behalf of its clients, a property portfolio of over 55 million leasable square feet, and management of over 30 million square feet of commercial property, and over 10,000 multifamily units. In 2021, Thalhimer completed over 2,300 transactions with a transactional volume more than \$2.2 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive commercial real estate services including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties.

To learn more, visit [www.thalhimer.com](http://www.thalhimer.com) or follow [@Thalhimer](https://twitter.com/Thalhimer) on Twitter.

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#### **About Cushman & Wakefield**

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and approximately 60 countries. In 2021, the firm had revenue of \$9.4 billion across core services of property, facilities and project management, leasing, capital markets, and valuation and other services. To learn more, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com) or follow [@CushWake](https://twitter.com/CushWake) on Twitter.

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