



For Immediate Release

Cushman & Wakefield | Thalhimer Announces Promotion

RICHMOND, VIRGINIA, January 9, 2023 – Cushman & Wakefield | Thalhimer is pleased to announce Kristan Cole has been promoted to Vice President, Marketing & Brokerage Services. Ms. Cole joined Thalhimer in July 2021 as Marketing Director and leads the firm's overall marketing strategy as well as leadership and oversight of Thalhimer's market-leading research, design, communications, and brokerage services teams.

Ms. Cole has over 18 years of strategic and creative marketing experience in the real estate industry and higher education. Since joining Thalhimer, she has combined the marketing and brokerage services teams into one department, upgraded the Thalhimer website to a new hosting platform for enhanced lead generation, established and executed numerous business development initiatives, overseen automated marketing efforts through Salesforce and Concep, and established revenue-generating opportunities for the marketing department.

Ms. Cole is active in CREW Richmond, serves as Chair on the Network Liaison Committee, and previously served on the Philanthropy Committee. She is also an active volunteer for Lab Rescue of Greater Richmond. She holds a B.S. in Creative Advertising from Virginia Commonwealth University.

Executive Vice President, Eric Robison stated, "Kristan's ability to initiate creative solutions to support our brokerage and property management teams is invaluable. She is keenly aware of the resources available on our platform and promotes executing our business with a best-in-class approach to marketing across all of our business lines. She is a tremendous talent and we look forward to her continued growth at Thalhimer."

About Cushman & Wakefield | Thalhimer

Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, VA. The company has nearly 100 broker professionals and employs over 425 associates. Thalhimer represents, on behalf of its clients, a property portfolio of over 55 million leasable square feet, and management of over 30 million square feet of commercial property, and over 10,000 multifamily units. In 2021, Thalhimer completed over 2,300 transactions with a transactional volume more than \$2.2 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services. The firm offers comprehensive commercial real estate services including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties.

To learn more, visit www.thalhimer.com or follow [@Thalhimer](https://twitter.com/Thalhimer) on Twitter.

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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and approximately 60 countries. In 2021, the firm had revenue of \$9.4 billion across core services of property, facilities and project management, leasing, capital markets, and valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

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