



For Immediate Release

**Construction Begins - Rebkee Announces West Village
*Fink's Jewelers to anchor High-End Retail Center Coming to Short Pump***



RICHMOND, VIRGINIA, February 21, 2023 – Local developer Rebkee has started construction on West Village, located at West Broad Street and North Gayton Road in the Short Pump area of Henrico County, Virginia. Connie Jordan Nielsen with Cushman & Wakefield | Thalhimer is handling the pre-leasing of the project, which began construction earlier this month.

West Village, comprised of approximately 50,000 square feet of prime retail and residential at the corner of West Broad Street and Gayton Road, is strategically located central to the I-295 and Route 288 outer loops along the I-64 corridor where incomes exceed \$160,000.

Dan Hargett, principal at Rebkee, commented, "With construction currently underway, West Village is well on its way to delivering a great new mixed-use offering in Short Pump. With the planned interchange at Gayton and 64, West Village will provide convenient and direct access for retailers that want visibility and a high-end boutique shopping experience for its customers."

Rebkee and Thalhimer are also excited to announce Fink's Jewelers has joined as the anchor for the center and plans to open their new flagship store. Fink's Jewelers has been located at Short Pump Town Center for the last 20 years. The new Fink's Jewelers location will be their largest, measuring 8,500 square feet. The store will feature 15- to 25-foot-high ceilings and many private and semi-private spaces for client entertainment. Plans for the new store include a state-of-the-art Rolex corner and a David Yurman shop-in-shop. Fink's will also bring new jewelry and watch brands, offering Richmond the most extensive selection in the area. As the region's premier fine jewelry retailer and Official Rolex Jeweler, Fink's will sit on the corner and anchor the overall project. "We believe that as retail shopping continues its evolution, many luxury brands like Fink's will look for convenient and visible locations," Hargett added.

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Dan Hargett and Connie Nielsen both mentioned that they worked extensively with the county staff and leaders to develop the design and plan for the project. “Henrico’s leadership really had a vision for what was needed, and they worked overtime with us to make it happen,” Hargett added. Nielsen mentioned, “As a county, they continue to lead, and this project will add to the services Henrico provides its residents in the area and region.”

Connie Jordan Nielsen of Cushman & Wakefield | Thalhimer is the exclusive leasing representative for West Village. Pre-leasing for the center is underway, with the first occupancies slated for late 2023 as well as other exciting retail announcements coming soon. The project will also offer a high-end residential component to the rear of the overall site, with construction expected to start later in the year.



