



Ranked #6 MOST FITNESS-FRIENDLY METRO AREA for 2023 by SmartAsset.



UVA is planning a **\$300 MILLION BIOTECHNOLOGY INSTITUTE** partly funded by a \$100 million donor gift.



Shopping center vacancy has **DROPPED TO 4.7%** down from 7.2% in July 2022.



UVA life sciences start-up, PS-Fertility Inc., will **INVEST \$1.4 MILLION** to establish a headquarters location, creating 31 new jobs.



Regional population is projected to **INCREASE 37.7%** between 2010 and 2040.





The University of Mary Washington **RANKED #11** among the nation's best public liberal arts colleges in the 2023 list from US News & World Report.



Stafford County industrial rents have **INCREASED 17.7%** in the last year for buildings over 100,000 SF.



With population projected to grow 20% by 2030, Fredericksburg has been the **FASTEST GROWING REGION STATEWIDE** for five consecutive years.



The region is the northernmost location in the state with greenfield sites **OVER 1,000 ACRES ON I-95.** 



Retail vacancy has **DROPPED TO 2.9% OVERALL** - the lowest level in more than a decade.





Named #16 among top metro areas **FOR LOGISTICS FACILITY INVESTMENT** since 2020 by Site Selection.



PRINCO LLC will establish a healthcare products manufacturing facility in Norfolk, **INVESTING \$23.8 MILLION** and creating 284 new jobs.



Olde Hampton Village, A \$130 MILLION MIXED-USE DEVELOPMENT, is in the works in Hampton, including a variety of multifamily and retail.



Regional hotel rates have **INCREASED 9.5% YEAR-OVER-YEAR** with occupancy up 9.6%.



Virginia Beach Convention & Visitors Bureau reported a **RECORD-BREAKING \$3.3 BILLION** in economic impact of tourism for 2021.





**RANKED #4** among Hottest Cities for Job Growth by Gusto.



Cordish Companies announced plans for a \$1.4 BILLION GAMING & ENTERTAINMENT DISTRICT in Petersburg, totaling 4 MSF.



2022 saw nearly 5,000 new jobs announced and \$1.6 BILLION IN CAPITAL INVESTMENT, one of the region's best years in the last two decades.



Virginia named #6 among **TOP STATES FOR LOGISTICS FACILITY INVESTMENT** since 2020 by Site Selection.



SanMar announced plans to invest **\$50 MILLION** to establish a distribution hub in Hanover County's 1.1 MSF East Coast Commerce Center.





The Roanoke Regional Partnership reports a total of **\$132 MILLION** in new capital investment in 2022.



Hollingswoth & Vose will invest **\$40.2 MILLION** to expand its Floyd County manufacturing complex.



Site work began on Dan River Falls in Danville, **A \$100 MILLION MIXED-USE REDEVELOPMENT** of a former textiles mill.



Wurth Revcar Fasteners will invest **\$14 MILLION** to renovate its leased 387,000 SF Roanoke facility into its new headquarters and East Coast distribution center.



German auto parts manufacturer STS Group AG will invest **\$32 MILLION** to establish its North American headquarters in Salem, creating 119 new jobs.