MARKETBEAT

HAMPTON ROADS

Industrial Q4 2023



12-Mo. YoY Chg **Forecast** 3.0% Vacancy Rate -241K Net Absorption, SF

Asking Rent, PSF

\$9.51





Overall, Net Asking Rent

ECONOMIC INDICATORS Q4 2023

798K **Hampton Roads Employment**



YoY

Chg



















ECONOMY: All Roads Lead to the Port

The Port of Virginia closed 2023 as another year of milestones, as regional infrastructure and terminal improvements have contributed to the sustained increases in container volume despite a nationwide stabilization after the frenzied pandemic years. Construction on the \$3.9 billion Hampton Roads Bridge Tunnel project is more than 50% complete with completion likely in early 2026. The Port of Virginia reached its goal of powering its terminals entirely from clean energy eight years ahead of schedule making it the first US East Coast port to do so - and accelerating its aim to be carbon-neutral by 2040. The use of clean electricity will reduce carbon emissions 45% per container. The port also received the shipment of the first monopile foundations for Dominion Energy's \$9.8 billion coastal offshore wind project with construction slated to begin in 2024. A recent study from William & Mary found that Virginia's non-military maritime industry was responsible for one in five jobs statewide and contributed more than \$8 billion in state and local taxes during 2022, further underscoring the port's pivotal role in the region.

SUPPLY & DEMAND: Construction Underway

The year ended with overall vacancy up 100 basis points (bps) from the start of the year as big box leasing activity slowed, due in part to interest rate uncertainty and the drop in container volume experienced by ports nationwide. While 2022 set records both for deliveries and absorption, and 2023 yielded a rebalancing of the market inventory, the construction pipeline remained active. Deliveries topped 1.5 million square feet (msf), and speculative projects currently in development total nearly 2.0 msf with 44% of product preleased, and 1.3 msf scheduled for delivery in the first quarter of 2024. With rate cuts anticipated in 2024, big box requirements are expected to increase along with port volume. Pent-up demand still exists for requirements in the range of 20,000 to 60,000 square feet (sf), and supply-side pressures for those smaller bay sizes have resulted in significant rent growth, with the most recent 30,000-sf lease inked in the low to mid \$12 per square foot (psf) range.

PRICING: Developer & Investor Demand Sustained

Overall lease rates closed the year at a historic high mark, up 16.5% year-over-year (YOY) and up more than 68% since the start of 2020. Land sales have slowed, not due to lack of demand but because of a dire lack of quality land sites available that are entitled, or have a path to entitlement, and that are not unsuitable for development because of wetlands or other hindrances. Developer and investor interest in the market remains high with multiple groups actively looking for opportunities. That demand is forecast to persist, but opportunities will remain scare, pushing development to the outer edges of the market. Overall industrial sales volume topped \$290 million in 2023 despite the financing and supply-side constraints, further indication of the region's appeal.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



MARKETBEAT

HAMPTON ROADS

Industrial Q4 2023



SUBMARKET	INVENTORY (SF)	OVERALL VACANT (SF)	YTD LEASING ACTIVITY (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	OVERALL WEIGHTEDAVG NET RENT (MF)	OVERALL WEIGHTED AVG NET RENT (OS)	OVERALL WEIGHTED AVG NET RENT (W/D)
Copeland	11,805,574	111,277	119,159	0.9%	10,876	153,473	0	\$6.27	\$14.44	\$7.89
Gloucester	250,528	0	0	0.0%	0	0	0	-	-	-
Oakland	4,815,338	1,250	28,429	0.0%	-1,250	151,194	73,500	-	-	\$6.50
Oyster Point	4,582,712	37,001	157,917	0.8%	-7,588	-5,310	0	\$10.00	\$12.75	\$8.82
Williamsburg	8,932,915	631,708	39,909	7.1%	48,032	42,387	0	-	-	\$7.63
Airport Industrial Park	3,696,160	216,151	77,976	5.8%	-165,350	-200,940	0	-	-	\$12.21
Bainbridge	10,768,572	103,042	487,264	1.0%	95,387	73,121	0	\$10.50	\$12.00	\$12.29
Cavalier	7,291,965	131,075	297,782	1.8%	-44,100	429,601	0	\$5.25	-	\$10.50
Central Norfolk	5,372,544	209,636	109,902	3.9%	-12,300	-45,788	0	-	-	\$6.95
Cleveland	2,857,488	79,812	80,026	2.9%	-11,492	-27,306	0	\$12.00	\$13.00	\$12.06
Greenbrier	2,659,333	181,430	318,120	6.8%	-42,651	61,646	0	-	\$11.86	\$8.50
Isle of Wight	4,122,879	0	0	0.0%	0	0	120,000	-	-	-
Lynnhaven	9,337,736	88,858	163,554	1.0%	-39,814	-21,297	191,000	\$9.83	-	\$12.44
Norfolk Industrial Park	7,634,361	487,967	238,981	6.4%	-45,140	-505,722	0	-	\$10.75	\$8.48
North Suffolk	2,563,087	0	173,508	0.0%	0	0	0	-	-	\$10.75
Portsmouth	4,682,049	193,668	30,286	4.1%	21,130	-105,313	0	-	-	\$9.77
South Suffolk	18,513,505	796,879	946,467	4.3%	0	275,828	3,319,640	-	-	\$8.23
West Norfolk	2,729,778	67,402	144,653	2.5%	-46,462	-50,402	0	\$9.29	\$10.00	\$10.39
HAMPTON ROADS TOTALS	112,616,524	3,337,156	3,413,933	3.0%	-240,722	225,172	3,704,140	\$8.00	\$11.96	\$9.36

KEY LEASE TRANSACTIONS Q4 2023

PROPERTY	SUBMARKET	TENANT	SF	TYPE
150 Judkins Court	South Suffolk	Eska	204,000	New
1449 Kristina Way	Bainbridge	First Data Resources, LLC	117,336	Renewal
731 Rugby Street	West Norfolk	American Road Markings	35,064	New

KEY SALES TRANSACTIONS Q4 2023

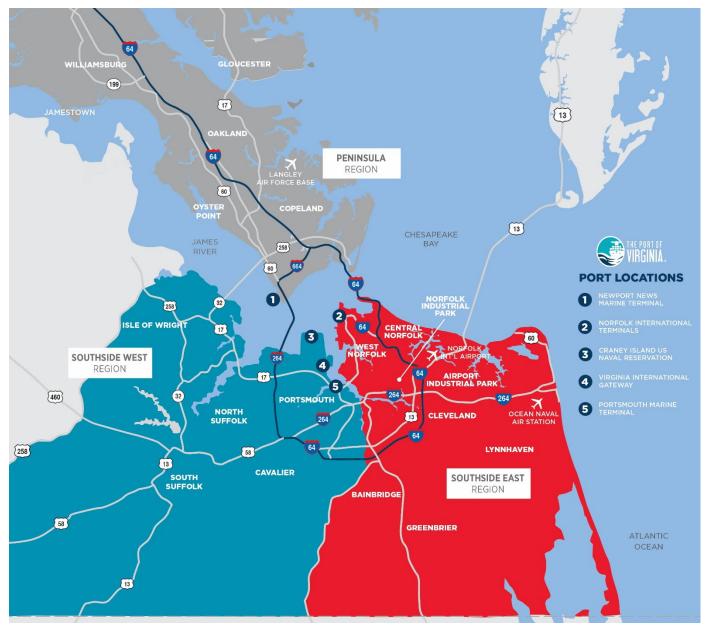
PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE / \$PSF
115 Dill Road	South Suffolk	Nansemond Cold Storage Co Inc. / American Industrial LLC	256,800	\$7.5M / \$29
1005 Obici Industrial Boulevard	South Suffolk	Suffolk Warehouse No. 1, LLC / Suffolk Obici Industrial Blvd., LLC	110,000	\$6.75M / \$61
2503 Squadron Court	Lynnhaven	Ronald & Jo Ella 2004 Trust / Jackson & Johnson Enterprises, LLC	21,000	\$2.2 / \$105

HAMPTON ROADS

Industrial Q4 2023



INDUSTRIAL SUBMARKETS



GEOFF POSTON, CCIM, SIOR

Senior Vice President +1 757 213 4161 geoff.poston@thalhimer.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 52,000 employees in over 400 offices and approximately 60 countries. In 2022, the firm had revenue of \$10.1 billion across core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), Environment, Social and Governance (ESG) and more. For additional information, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

©2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

thalhimer.com

Independently Owned and Operated / A Member of the Cushman & Wakefield Alliance