MARKETBEAT

Fredericksburg, VA

Industrial Q2 2024



Overall, Net Asking Rent

ECONOMIC INDICATORS Q2 2024



3.0% Fredericksburg Unemployment Rate

4.1% U.S. Unemployment Rate

Source: BLS, Moody's Analytics

ECONOMY: Population Growth

The Fredericksburg region, particularly Stafford County, benefits from continued demand for Defense Department contractors near Quantico Marine Corps Base. Regional unemployment increased 20 basis points (bps) year-over-year (YOY) to 3.0% in the second quarter of 2024 and remains well below the national rate of 4.1%. Regional employment numbers are up 2.4% YOY and are expected to increase going in the coming quarters. Population is projected to grow 20% by 2030, and Fredericksburg has been the fastest growing region statewide for five consecutive years. The Fredericksburg region is set to join Virginia's fast-growing data center market. Data centers development activity continues to dominate the headlines as Amazon continues to expand its footprint, planning two facilities in Stafford County that represent a \$2 billion investment and potential tax revenue of more than \$100 million annually. Business Facilities awarded the Virginia Economic Development Partnership with a 2023 award for Amazon Web Services' \$35 billion commitment to the state.

SUPPLY and DEMAND: Vacancy Rates Rising

Industrial market demand remains strong, and vacancy remains tight even as the overall rate has climbed from the historic lows hit in early 2023. Overall vacancy increased 210 bps in the second quarter up from 5.1% and surged by 530 bps YOY, with the steepest rise in the warehouse and distribution sector. Construction continued on the 219,456-square-foot (sf) warehouse facility at Crossroads Industrial in Stafford County that is set to deliver in the third quarter of 2024. Deliveries included the 325,500-sf Carmel Church Business Center in Caroline County and the 46,800-sf facility at 45 Centreport in Stafford County, which came online in April and March, respectively. Merritt Properties has five buildings proposed in the Austin Ridge Business Park in Stafford County, with more than 425,000 sf of class A light industrial space planned and Cushman & Wakefield | Thalhimer engaged to handle the leasing.

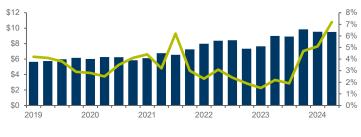
PRICING: Rents Flat

SPACE DEMAND / DELIVERIES

Overall industrial asking rents ended the second quarter at \$9.52 per square foot (psf), effectively flat quarter-over-quarter (QOQ), with limited options in the current inventory. Warehouse rental rates ended the quarter at an average of \$9.51 psf. Office service/flex commanded the highest rates this quarter at \$12.00 psf. Manufacturing rates were not available at the time of this report. Sales volume topped \$31.1 million for the quarter with the 128,500-sf warehouse at 9601 Cosner Drive (Simmons Building) selling an investment for \$20.2 million (\$157.20 psf).

2,200 -1,700 -1,200 -1,200 -200 --300 -2020 2021 2022 2023 2024 YTD

OVERALL VACANCY & ASKING RENT



THALHIMER

Net Absorption, SF Construction Completions, SF

Asking Rent, \$ PSF ------ Vacancy Rate

Fredericksburg, VA

CUSHMAN & WAKEFIELD

Industrial Q2 2024

MARKET STATISTICS

| SUBMARKET | TOTAL BLDGS | INVENTORY | YTD LEASING ACTIVITY | OVERALL AVAILABLE VACANT SPACE (SF) | OVERALL VACANCY RATE | YTD NET OVERALL ABSORPTION | UNDER CNSTR | OVERALL WEIGHTED AVG. NET RENT (MF) | | OVERALL WEIGHTED AVG. NET RENT (W/D) |
|-----------------------|-------------|------------|-------------------------|--|-------------------------|----------------------------------|-------------|--|---------|---|
| Caroline County | 19 | 3,087,426 | - | 418,500 | 13.6% | -93,000 | 0 | N/A | N/A | \$6.00 |
| Fredericksburg City | 40 | 1,418,154 | - | 500 | -% | 1,250 | 0 | N/A | N/A | \$7.50 |
| King George County | 14 | 541,409 | - | - | -% | 11,000 | 0 | N/A | N/A | \$26.76 |
| Spotsylvania County | 140 | 7,301,388 | 185,770 | 283,469 | 3.9% | -113,429 | 0 | N/A | \$12.00 | \$9.24 |
| Stafford County | 130 | 7,128,722 | 78,538 | 702,279 | 9.9% | -70,480 | 219,456 | N/A | N/A | \$10.51 |
| FREDERICKSBURG TOTALS | 343 | 19,477,099 | 264,308 | 1,404,748 | 7.2% | -264,659 | 219,456 | N/A | \$12.00 | \$9.51 |

Rental rates reflect weighted net asking \$psf/year.

MF = Manufacturing OS = Office Service/Flex W/D = Warehouse/Distribution

| PROPERTY TYPE | TOTAL BLDGS | INVENTORY | YTD LEASING ACTIVITY | OVERALL AVAILABLE VACANT SPACE (SF) | OVERALL VACANCY RATE | YTD NET OVERALL ABSORPTION | UNDER CNSTR | | | OVERALL WEIGHTED AVG. NET RENT (W/D) |
|------------------------|-------------|------------|-------------------------|--|----------------------|----------------------------------|-------------|-----|---------|---|
| Warehouse/Distribution | 304 | 17,497,774 | 224,069 | 1,352,926 | 7.7% | -212,627 | 219,456 | N/A | N/A | \$9.51 |
| Manufacturing | 19 | 1,561,896 | 24,000 | 51,822 | 3.3% | -50,072 | 0 | N/A | N/A | N/A |
| Office Service/Flex | 20 | 417,429 | 16,239 | 2,800 | 0.0% | -1,960 | 0 | N/A | \$12.00 | N/A |

KEY LEASE TRANSACTIONS Q2 2024

| PROPERTY | SUBMARKET | TENANT | SF | ТҮРЕ |
|--------------------------|---------------------|-------------------|--------|---------|
| 18 Blackjack Road | Stafford County | Sylvain Analytics | 44,000 | Renewal |
| 55-57 Joseph Mills Drive | Spotsylvania County | Virginia Green | 38,500 | New |
| 5121 Park Drive | Spotsylvania County | Brightview | 10,080 | Renewal |

KEY SALE TRANSACTIONS Q2 2024

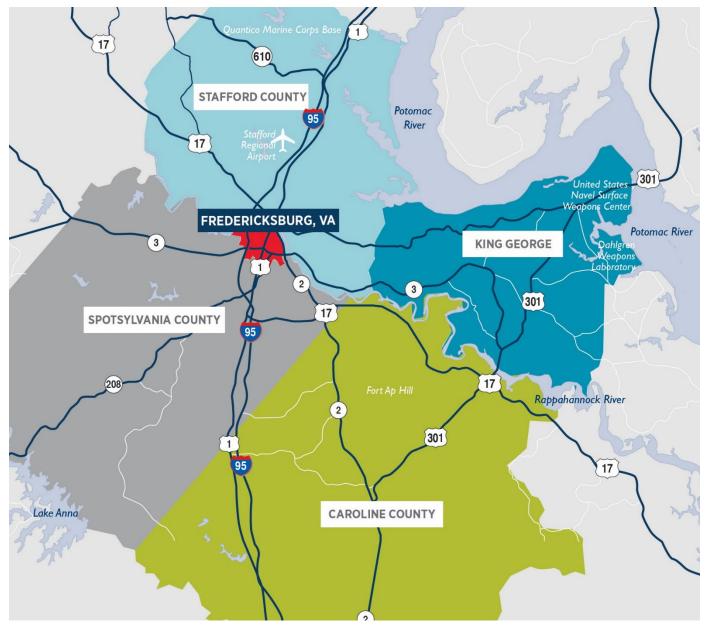
| PROPERTY | SUBMARKET | SELLER / BUYER | SF | PRICE / \$PSF |
|---------------------------------------|---------------------|--|---------|--------------------|
| 9601 Cosner Drive – Simmons Building | Spotsylvania County | Liberty Property Limited / Exeter 9601 Cosner L.P. | 128,500 | \$20.2M / \$157.20 |
| 22 Perchwood Drive - Crane's Corner 2 | Stafford County | Radley Management LLC / Innovation Investment LLC | 20,400 | \$2.8M / \$135.78 |
| 131 Wyche Road | Stafford County | Gerard D. Cooper / JRE Stafford LLC | 9,776 | \$2.8M / \$286.42 |

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THALHIMER

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INDUSTRIAL SUBMARKETS



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