# MARKETBEAT **RICHMOND, VA OFFICE Q3 2024**



# MARKET FUNDAMENTALS YOY 12-Month Chg Forecast 11.8% Vacancy Rate -199.4K YTD Net Absorption, SF \$21.24 Asking Rent, PSF (Overall, All Property Classes) **ECONOMIC INDICATORS** 12-Month YOY Chg Forecast 727.4K **Richmond MSA** Employment 2.9% **Richmond MSA** Unemployment Rate 4.1% U.S. **Unemployment Rate** Source:BLS

## **ECONOMY: REGIONAL RANKINGS DOMINATE**

Employment has stabilized through the third guarter with overall unemployment unchanged year-over-year (YOY). Greater Richmond's cost of living index hit 93.4 at the mid-year mark, making it almost 7% more affordable than the national average. On a state level, Virginia has been named America's Top State for Business by MSNBC, an award won by the state six times since the list's inception. Virginia also ranked first in the nation for its education system, third for infrastructure, and fifth for business friendliness. Business Facilities named Greater Richmond among the Best Metros for Tech Talent for the third consecutive year with AI jobs surging locally to 21.5 new positions per 100,000 residents, almost twice the U.S. average.

# SUPPLY AND DEMAND: CLASS A FOCUS

Overall vacancy ticked up slightly in the third guarter, increasing 10 basis points (bps) since the mid-year mark and up 30 bps YOY. Year-to-date (YTD) leasing activity has topped 1.6 million square feet (msf), only fractionally lower than activity during the same period last year and within striking range of the 2.1 msf averaged annually since 2020. Class A vacancy has seen a more dramatic drop, down 80 bps YOY and a clear indication of the sustained demand for quality product.

Sublease space remains in ample supply with rates weighing down average class A pricing that would typically exceed overall rental rates. In the Glenside/Broad St submarket, for example, average Class A rates are over \$22 per square foot (psf) with sublease space excluded versus the mid \$15 psf range including sublease offerings.

# PRICING: TRENDING UPWARD

Quoted lease rates closed the third guarter up 1.8% YOY overall and up 5.2% since the start of 2020. Class A rates for suburban space and CBD product increased 3.2% YOY. YTD sales volume topped \$150 million - an increase of more than 21% compared to the same period last year - with more \$48.5 million closed in the third guarter.







# CUSHMAN & THALHIMER

# **SPACE DEMAND / DELIVERIES**

# **OVERALL VACANCY & ASKING RENT**

# MARKETBEAT

# MARKET STATISTICS

| SUBMARKET            | INVENTORY<br>(SF) | SUBLET<br>VACANT<br>(SF) | DIRECT<br>VACANT<br>(SF) | OVERALL<br>VACANCY<br>RATE | CURRENT QTR<br>OVERALL NET<br>ABSORPTION (SF) | YTD OVERALL<br>NET ABSORPTION<br>(SF) | YTD LEASING<br>ACTIVITY<br>(SF) | UNDER<br>CNSTR<br>(SF) | OVERALL AVG<br>ASKING RENT<br>(ALL CLASSES)* | OVERALL AVG<br>ASKING RENT<br>(CLASS A)* |
|----------------------|-------------------|--------------------------|--------------------------|----------------------------|---|---------------------------------------|---------------------------------|------------------------|--|--|
| CBD                  | 7,248,060         | 45,184                   | 879,707                  | 12.8%                      | 12,450  | 21,119                                | 244,172                         | 0                      | \$22.25                                      | \$24.01                                  |
| East End             | 388,460           | 0                        | 26,098                   | 6.7%                       | -2,108  | 8,793                                 | 25,473                          | 0                      | -  | -  |
| Far West End         | 681,920           | 0                        | 136,307                  | 20%                        | 3,048   | 9,618                                 | 15,697                          | 20,000                 | \$21.30                                      | -  |
| Glenside/Broad St    | 3,980,114         | 186,362                  | 600,811                  | 19.8%                      | -77,197                                       | -222,919                              | 157,081                         | 0                      | \$18.80                                      | \$15.51                                  |
| Hull Street Corridor | 385,840           | 0                        | 13,019                   | 3.4%                       | -437  | 6,889                                 | 21,456                          | 0                      | \$17.20                                      | -  |
| I-95 N/Ashland       | 355,452           | 0                        | 20,328                   | 5.7%                       | -3,849  | -10,869                               | 5,122                           | 0                      | \$18.00                                      | -  |
| I-95 N/Chamberlayne  | 200,316           | 0                        | 16,350                   | 8.2%                       | -13,300                                       | -13,896                               | 2,454                           | 0                      | \$14.44                                      | -  |
| Innsbrook            | 6,332,331         | 58,005                   | 751,293                  | 12.8%                      | 87,615  | 45,092                                | 624,903                         | 11,600                 | \$22.57                                      | \$23.42                                  |
| Iron Bridge Corridor | 1,005,511         | 9,892                    | 108,103                  | 11.7%                      | -5,425  | -16,763                               | 8,427                           | 0                      | \$19.51                                      | \$18.50                                  |
| Lakeside             | 85,152            | 0                        | 5,705                    | 6.7%                       | 1,400   | 0                                     | 0                               | 0                      | -  | -  |
| Manchester           | 572,824           | 0                        | 24,940                   | 4.4%                       | 3,400   | 21,972                                | 3,400                           | 0                      | -  | -  |
| Mechanicsville       | 884,390           | 2,640                    | 47,058                   | 5.6%                       | -9,189  | 36,465                                | 5,694                           | 0                      | \$16.45                                      | -  |
| Midlothian Corridor  | 3,410,197         | 9,856                    | 623,171                  | 18.6%                      | 5,044   | -93,023                               | 151,351                         | 75,000                 | \$20.57                                      | \$21.71                                  |
| Monroe Ward          | 807,779           | 4,927                    | 79,420                   | 10.4%                      | -4,380  | -6,953                                | 8,931                           | 0                      | \$20.43                                      | -  |
| Near West End        | 1,390,536         | 12,854                   | 83,139                   | 6.9%                       | 11,905  | -1,073                                | 74,169                          | 0                      | \$26.15                                      | \$25.00                                  |
| North Broad          | 1,481,138         | 0                        | 92,850                   | 6.3%                       | 58,572  | 63,564                                | 13,462                          | 0                      | -  | -  |
| Northside            | 103,383           | 0                        | 0                        | 0%                         | 0   | 0                                     | 0                               | 0                      | -  | -  |
| Parham East          | 2,171,513         | 0                        | 55,088                   | 2.5%                       | 4,843   | 24,434                                | 23,891                          | 0                      | \$20.12                                      | \$23.76                                  |
| Parham South         | 799,454           | 0                        | 67,959                   | 8.5%                       | 3,940   | 1,860                                 | 15,853                          | 0                      | \$16.92                                      | -  |
| Rt 288 Corridor      | 790,125           | 12,000                   | 116,085                  | 16.2%                      | -18,662                                       | -48,809                               | 42,250                          | 134,171                | \$23.25                                      | \$21.65                                  |
| Shockoe Bottom       | 895,582           | 0                        | 126,324                  | 14.1%                      | 14,650  | -5,930                                | 16,010                          | 0                      | \$23.76                                      | \$26.50                                  |
| Stony Point/Huguenot | 1,114,977         | 9,324                    | 79,578                   | 8.0%                       | 2,661   | -971                                  | 33,075                          | 0                      | \$23.45                                      | \$24.76                                  |
| West Creek           | 788,026           | 0                        | 45,623                   | 5.8%                       | 0   | -20,000                               | 0                               | 0                      | -  | -  |
| West End             | 2,745,362         | 9,862                    | 185,843                  | 7.1%                       | 15,002  | 1,972                                 | 154,874                         | 51,000                 | \$19.71                                      | \$22.50                                  |
| RICHMOND TOTALS      | 38,618,442        | 360,906                  | 4,184,799                | 11.8%                      | 89,983  | -199,428                              | 1,647,745                       | 291,771                | \$21.24                                      | \$22.93                                  |

# **KEY LEASE TRANSACTIONS Q3 2024**

| PROPERTY                                 | SUBMARKET | TENANT                            | SF     | ТҮРЕ |
|--|-----------|-----------------------------------|--------|------|
| Highwoods Three (4840 Cox Road)          | Innsbrook | Virginia Housing                  | 30,270 | New  |
| Holland Tower (2221 Edward Holland Dr)   | West End  | Commonwealth of Virginia          | 26,054 | New  |
| Highwoods Commons (5101 Cox Rd)          | Innsbrook | Hamilton Insurance                | 19,684 | New  |
| Innsbrook Corporate Center (4101 Cox Rd) | Innsbrook | Gather                            | 19,452 | New  |
| Westmark (11013 W Broad St)              | Innsbrook | Argonaut Management Services Inc. | 18,224 | New  |

### **KEY SALE TRANSACTIONS Q3 2024**

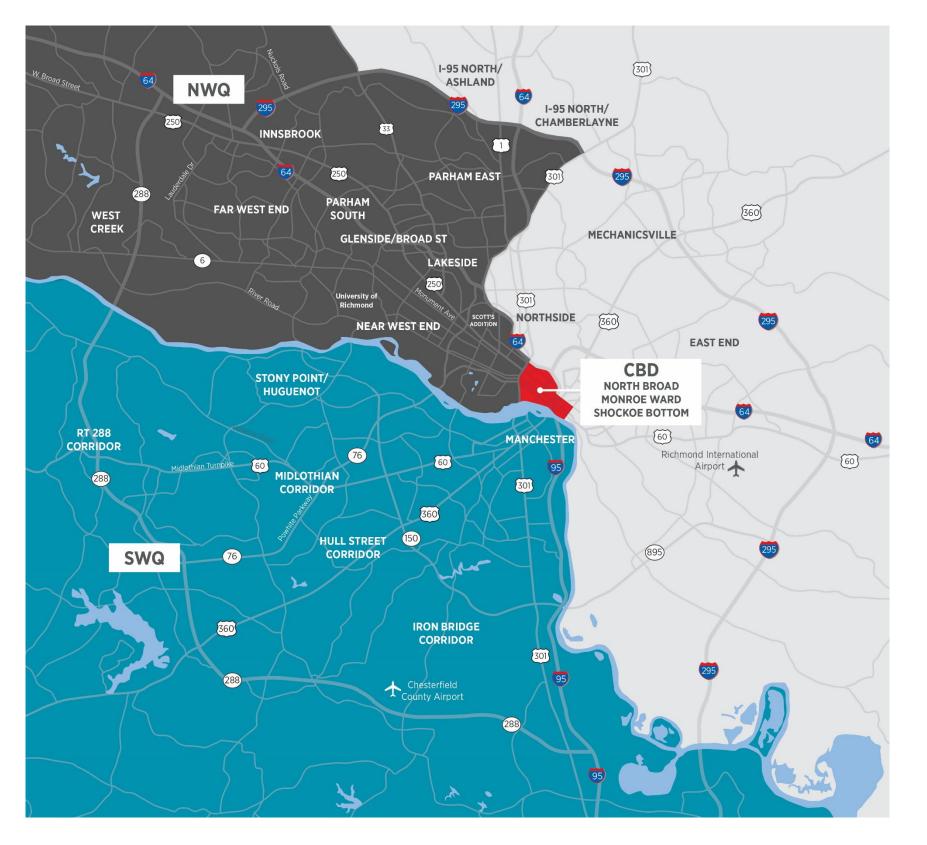
| PROPERTY                             | SUBMARKET           | SELLER/BUYER                                  | SF      | PRICE / \$ PSF |
|--------------------------------------|---------------------|---|---------|----------------|
| 5600-5640 Cox Rd                     | Innsbrook           | Franklin Street Properties / Onward Investors | 312,422 | \$31.7M / \$99 |
| Concourse Commons (11520 Nuckols Rd) | Innsbrook           | Doswell Ventures LLC / Kalyan Hospitality     | 17,320  | \$2.6M / \$150 |
| 9701 Metropolitan Ct                 | Midlothian Corridor | Southern Investment LLC / L&C 3401 LLC        | 14,283  | \$2.0M / \$138 |

# **RICHMOND, VA** OFFICE Q3 2024

\*Rental rates reflect full service asking

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#### **OFFICE SUBMARKETS**



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