



CUSHMAN &
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THALHIMER

FIVE FAST FACTS

ROANOKE, VA
Q4 2024

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01

Roanoke **RANKED #2** Best City in the South to Move to by USA Today, and Lynchburg ranked #4.



02

Virginia Tech **RANKED #6** among public schools nationwide in 2025 rankings from The Wall Street Journal and College Pulse.



03

Tourism economic impact reached **\$1.3 BILLION** in Virginia's Blue Ridge region in 2023 with \$882 million spent by visitors.



04

The Virginia Tech Carilion School of Medicine is planning a new 100,000 SF with initial project costs estimated at **\$184 MILLION**.



05

Microporous will establish a **\$1.35 BILLION** manufacturing facility in Pittsylvania County, creating more than 2,000 new jobs.

