



CUSHMAN &
WAKEFIELD

THALHIMER

FIVE FAST FACTS

ROANOKE, VA
Q1 2025

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01

The Roanoke Region celebrated **\$161.5 MILLION** in capital investment in 2024.



02

Named **#2 AMONG CITIES TO MOVE TO** in the South by USA Today.



03

Cambridge Pavers will invest **\$47.4 MILLION** to establish a new manufacturing facility in Pittsylvania County, creating 55 new jobs.



04

Becknell Industrial will invest **\$37 MILLION** to construct a 260,000 SF distribution center for Abbott in Altavista, expanding the company's local presence.



05

Roanoke Region **EMPLOYMENT GROWTH INCREASED 2.2%** in 2024, surpassing averages for Northern Virginia, the state, and the nation.

