MARKETBEAT **RICHMOND, VA** MULTIFAMILY Q1 2025



MARKET FUNDAMENTALS YOY Outlook Chg 9.5% Vacancy Rate 678 Net Absorption, units \$1,569 Effective Rent, per unit (Overall, All Property Classes) **ECONOMIC INDICATORS** YOY Outlook Chg 726.5K **Richmond MSA** Employment 3.1% **Richmond MSA Unemployment Rate** 0.9% **Richmond MSA Population Growth** Source: BLS

ECONOMY: REGIONAL DEVELOPMENT ACTIVE

The Richmond region continues to rack up accolades, most recently being named among the Top 25 North American Tech Hubs by Site Selection Magazine. Topsoe's \$400 million investment in Chesterfield's Meadowville Technology Park was named as the 2024 Impact Award winner for STEM by Business Facilities, and International pharmaceutical manufacturer Haleon announced plans to upgrade its Richmond facility, investing more than \$54 million in part to take advantage of the region's growing workforce. The region's housing market also showed signs of stabilization with costs now almost 17.0% more affordable than the national average.

SUPPLY AND DEMAND: ABSORPTION NUMBERS RISE

Overall vacancy closed the first quarter up 40 basis points (bps) year-over-year (YOY), and up 50 bps quarter-over-quarter (QOQ). Absorption over the last four consecutive guarters has hit 3,080 units with more than 3,800 units delivered in the same timeframe, including 1,301 units completed in the first guarter alone. The active construction pipeline is down 24.7% compared to the same period last year, but remains robust, nonetheless. The number of units in development reached 5,200 in the first guarter, up 18.1% since the end of 2024. Construction starts continue to slow compared to the peak numbers hit in second half of 2023, and while the number of units in the pipeline is still well above prepandemic averages, inventory growth rates are likely to stabilize.

Eight projects broke ground in the first guarter with 50% of those projects located in the Western Henrico submarket, including the second phase of development at The Rise at Regency, Three Notch'd Flats, and Harp's Landing Apartments, all of which contain more than 300 units each.

PRICING: RENT GROWTH STABLE

Effective rates closed the quarter up 2.5% YOY as growth rates continue to stabilize. Sales volume topped \$54.2 million in the first guarter, including the transfer of the 248-unit complex at The Bend at 4800 in Chesterfield County for \$44 million. Early in the first quarter, Hoffman & Associates acquired a full city block in Scott's Addition for \$13.3 million in their first Richmond market deal. Totaling 2.4 acres, the site is planned for a mixed-use development that will include hundreds of apartments.





CUSHMAN 8 **THALHIMER**

DEMAND / DELIVERIES

OVERALL VACANCY & EFFECTIVE RENT

MARKETBEAT

MARKET STATISTICS

SUBMARKET	INVENTORY (UNITS)	YTD DELIVERIES (UNITS)	YTD % INVENTORY GROWTH	UNDER CNSTR (UNITS)	YTD NET ABSORPTION (UNITS)	VACANCY RATE	YOY VACANCY RATE CHANGE (BPS)	AVG EFFECTIVE RENT / UNIT	AVG EFFECTIVE RENT PSF	YOY % EFFECTIVE RENT GROWTH
Central	13,738	125	0.9%	1,848	60	9.0%	120	\$1,598	\$2.08	1.8%
Chesterfield	13,444	320	2.4%	1,010	150	7.3%	120	\$1,640	\$1.66	3.7%
East Richmond/Henrico	4,533	0	0.0%	0	(7)	8.7%	-110	\$1,314	\$1.46	2.7%
Hanover	1,972	0	0.0%	0	9	5.7%	180	\$1,713	\$1.82	5.7%
Midlothian	7,932	0	0.0%	410	150	12.9%	-60	\$1,758	\$1.77	3.2%
Near West End	1,501	263	17.5%	53	(1)	24.4%	1910	\$1,846	\$2.15	-2.9%
North Richmond	2,487	0	0.0%	0	(5)	13.1%	160	\$1,310	\$1.63	-1.1%
South Richmond	15,183	0	0.0%	393	91	8.2%	-30	\$1,420	\$1.65	3.6%
Tri-Cities	5,558	0	0.0%	0	17	9.7%	-80	\$1,187	\$1.33	0.5%
Western Henrico	27,592	593	2.1%	1,488	214	9.9%	-30	\$1,639	\$1.79	2.2%
RICHMOND, VA TOTALS	93,940	1,301	1.4%	5,202	678	9.5%	50	\$1,569	\$1.75	2.5%

NOTABLE CONSTRUCTION PIPELINE

PROPERTY	SUBMARKET	OWNER / DEVELOPER
The Lake	Chesterfield	National Land Realty / The Breeden Company
Harp's Landing Apartments	Western Henrico	Gumenick Properties / Gumenick Properties
2925 West Clay St	Scott's Addition	Capital Square / Capital Square
Three Notch'd Flats	Western Henrico	Edward Rose & Sons / Edward Rose & Sons
The Rise at Regency II	Western Henrico	Rebkee Company / Thalhimer Realty Partners
The Guild	Midtown Richmond	Spy Rock Real Estate Group / Spy Rock Real Estate Group
The James at Springline	Midlothian	Chesterfield County EDA / Collins Capital Partners
The Ace	Midtown Richmond	Cresset Partners / Level 2 Development LLC
Bristol Telegraph Road	Western Henrico	Bristol Development Group / Bristol Development Group
Fulton Yard Apartments	Shockoe Bottom	Zimmer Development Company / Evolve Companies
Hamlet at Falling Creek	Chesterfield County	Middleburg Communities / Middleburg Communities
Ellison Museum District	The Museum District	Kajima Corporation / Flournoy Companies
Bakery Loft Apartments	Shockoe Bottom	Historic Housing / Historic Housing
301 Hull Street	Old Town Manchester	Thalhimer Realty Partners / Thalhimer Realty Partners

KEY SALES TRANSACTIONS Q1 2025

PROPERTY	SUBMARKET	SELLER / BUYER
The Bend at 400	Chesterfield County	Beachwood Residential / Tralee Capital Partners LLC

RICHMOND, VA MULTIFAMILY Q1 2025

UNITS	COMPLETION DATE
750	Q3 2025
398	Q3 2026
352	Q2 2025
325	Q1 2027
314	Q3 2026
300	Q3 2025
298	Q2 2025
295	Q2 2025
279	Q3 2026
276	Q1 2026
260	Q2 2025
253	Q4 2025
212	Q2 2025
211	Q2 2026

UNITS	PRICE / \$ UNIT
248	\$44.0M / \$177k

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MULTIFAMILY SUBMARKETS



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