

MARKET FUNDAMENTALS



ECONOMY: CONTINUED REGIONAL INVESTMENT

At the end of the second quarter, the Roanoke region unemployment rate stands at 3.3%, which remains well below the national rate of 4.2% According to Old Dominion University, the Blacksburg, Christiansburg, & Radford metro area has experienced a 13.1% increase in GDP since 2019, closely aligning with the statewide growth rate of 13.2% over the same period. In a significant economic development move, Google has purchased land in Botetourt County zoned for industrial use and data centers. The company plans to cover all expenses required to extend utility services to the site. Once operational, the facility is expected to generate substantial tax revenue, which will help fund school facility upgrades, infrastructure improvements, first responder equipment, and other community needs.

SUPPLY AND DEMAND: INVENTORY INCREASING

Roanoke's office market has shown moderate movement throughout the second guarter. Overall absorption was negative, while the vacancy rate increased 20 basis points (bps) quarter-over-quarter (QOQ). New leasing activity remained steady, totaling over 18,700 square feet (sf) of space being leased throughout the guarter and surpassing 90,900 sf year-to-date (YTD). Southwest Roanoke led the market, accounting for over 7,338 sf of newly occupied space. In the construction pipeline, Centra Langhorne Medical Center remains underway. Located in Lynchburg, this 130,000 sf multi tenant medical office building is planned to be 5 stories tall and will be 100% occupied at opening.

PRICING: RATES STABILIZED

Overall asking rents remained essentially flat, with just a 1.0% increase compared to the previous quarter. Significant lease transactions include 301 S Main St, where Twenty20 Management leased 7,489 sf of space in Blacksburg. Notable sale transactions include 210 S Jefferson St, a 18,444 sf building located in Downtown Roanoke. Edward Walker purchased this building from the Roanoke Regional Chamber of Commerce for \$1.0 Million (M), or \$54.22 persquare-foot (psf).





CUSHMAN & WAKEFIELD THALHIMER

SPACE DEMAND / DELIVERIES

OVERALL VACANCY & ASKING RENT

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	DIRECT VACANT (SF)	SUBLET VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
Botetourt County	410,685	24,061	0	5.9%	-6,358	8,964	5,807	0	\$28.00	-
Downtown Roanoke	3,590,595	313,974	0	8.7%	3,855	-13,407	12,639	0	\$21.82	\$26.34
North Franklin County	156,569	0	0	0%	0	0	0	0	-	-
Northeast Roanoke	2,319,734	109,872	0	4.7%	-7,349	-15,611	12,679	0	\$18.16	-
Northwest Roanoke	351,563	34,160	0	9.7%	2,747	0	2,747	0	\$22.00	\$22.00
South Franklin County	33,003	0	0	0%	0	0	0	0	-	-
Southeast Roanoke	176,085	15,635	0	8.9%	15,000	15,000	15,000	0	\$21.52	\$21.52
Southwest Roanoke	3,416,530	152,630	0	4.5%	-8,483	-44,302	42,109	0	\$18.00	\$16.94
ROANOKE TOTALS	10,454,764	650,332	0	6.2%	-588	-49,356	90,981	0	\$20.80	\$24.09

*Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q2 2025

310 First StDowntown RoanokeRRMM Architects5,667New3959 Electric RdSouthwest RoanokeUndisclosed4,877New65 Shenandoah AveBotetourt CountyUndisclosed3,665New5251 Concourse DrNortheast RoanokeUndisclosed2,099New4419 Pheasant Ridge RdSouthwest RoanokeIames River Home Healthcare Inc.1,865New	PROPERTY	SUBMARKET	TENANT	SF	ТҮРЕ
65 Shenandoah AveBotetourt CountyUndisclosed3,665New5251 Concourse DrNortheast RoanokeUndisclosed2,099New	310 First St	Downtown Roanoke	RRMM Architects	5,667	New
5251 Concourse DrNortheast RoanokeUndisclosed2,099New	3959 Electric Rd	Southwest Roanoke	Undisclosed	4,877	New
	65 Shenandoah Ave	Botetourt County	Undisclosed	3,665	New
4419 Pheasant Ridge Rd Southwest Roanoke James River Home Healthcare Jnc 1 865 New	5251 Concourse Dr	Northeast Roanoke	Undisclosed	2,099	New
	4419 Pheasant Ridge Rd	Southwest Roanoke	James River Home Healthcare, Inc.	1,865	New

*Renewals not included in leasing statistics

KEY SALE TRANSACTIONS Q2 2025

PROPERTY	SUBMARKET	SELLER/BUYER	SF
210 S Jefferson St	Downtown Roanoke	Roanoke Regional Chamber / Edward B Walker	18,444



PRICE / \$ PSF

\$1.0M / \$54.22

The statistics provided below are for the Blacksburg and Lynchburg areas, located immediately adjacent to the Roanoke market. These market areas are not included in the Roanoke market statistics included on the prior pages of this report but are presented separately due to notable market activity.

BLACKSBURG & LYNCHBURG MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	DIRECT VACANT (SF)	SUBLET VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
Blacksburg	3,010,341	86,499	0	2.9%	4,767	9,130	16,643	-	\$28.34	-
Lynchburg	4,012,129	179,808	1,400	4.5%	-15,629	-6,700	14,470	130,000	\$20.09	-
BLACKSBURG & LYNCHBURG TOTALS	7,022,470	266,307	1,400	3.7%	-10,862	2,430	31,113	130,000	\$24.22	-

*Rental rates reflect full service asking



LYNCHBURG OVERALL VACANCY & ASKING RENT



KEY SALE TRANSACTIONS Q2 2025

PROPERTY	SUBMARKET	SELLER/BUYER	SF	PRICE / \$ PSF
200 Professional Park Dr SE	Blacksburg	Frances T Wilson Revocable Trust / 200ProfParks4, LLC	33,000	\$372K / \$11.29
2001 S Main St Suite 103	Blacksburg	Cip Properties, LLC / Jjdl, LLC	16,890	\$300K / \$17.76
2250 Murrell Rd	Lynchburg	Rock Tree Investments, LLC / Favored Services, LLC	12,000	\$235K / \$19.58

KEY CONSTRUCTION PROJECTS Q2 2025

PROPERTY	SUBMARKET	MAJOR TENANT	SF
2125 Langhorne Rd	Lynchburg	Centra Medical Group, LLC	130,000





OWNER/DEVELOPER

Centra Health, Inc. / Remedy Medical Properties

OFFICE SUBMARKETS



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