

For Immediate Release

## Thalhimer Multifamily Announces Promotions

**RICHMOND, VIRGINIA, January 13, 2026** – Thalhimer Multifamily (TMF) is excited to announce promotions within the organization.

**Catrina Scanlan, CAM, CAPS, HCCP** has been promoted to Director, Operations for Thalhimer Multifamily (TMF). Ms. Scanlan began her tenure with Thalhimer in 2016 as a Portfolio Manager and was promoted to Associate Director, operations in 2021. Ms. Scanlan's recent promotion to Director, Operations, reflects her experience, performance, and continued impact on the TMF portfolio.

**Lindsey Melton** has been promoted to Director, Operations. Ms. Melton joined Thalhimer in 2019 as a Portfolio Manager and was promoted to Associate Director, Operations in 2023. She will continue to lead associate engagement efforts through the TMF Mentorship Program, as well as oversee a group of regional property managers.

**Adam Kiser** has been promoted to Associate Director, Operational Performance. Since joining TMF in 2024, Mr. Kiser has successfully implemented best practices across the department in reporting and operational standardization. In his elevated role, he will continue strengthening departmental improvements as well as fine-tuning the property transitions process.

**Rebeca Leininger, CAM** has been promoted to Associate Director, Systems Support at TMF. Since joining TMF in 2021, Ms. Leininger has been a driving force for TMF systems evolution. Based in the Richmond office, Ms. Leininger continues to be a vital part of TMF's growth and innovation.

**Alexis "Lexi" Cumbia, CAM** has been promoted to Manager, Systems Support. Since transitioning to the Systems Support team, Ms. Cumbia has played a key role in the evolution of TMF's software - supporting major system rollouts and serving as a hands-on resource for TMF site teams. In her new role, she will help to scale resources, improve training adoption, and drive consistent user experience across the portfolio.

**Matthew Baugh** has been promoted to Regional Service Manager at TMF. Mr. Baugh has been a standout leader on-site, known for his attention to detail, proactive mindset, and passion for mentorship. Whether reducing maintenance requests through preventative care, or supporting multifamily communities across the region, Mr. Baugh leads with integrity, teamwork, and service. In his new role, he'll bring that same energy and expertise to a broader portfolio - strengthening teams, standardizing service operations, and continuing to elevate the resident experience.

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**Tracey Lowry** has been promoted to Regional Property Manager. Ms. Lowry began her career with Thalhimer in 1998 at Riverpoint Apartments in Norfolk. Most recently, she has served as Assistant Regional Property Manager overseeing a Virginia Beach and Norfolk portfolio. In her new role, she will continue to build on her operational knowledge while serving the needs of her clients.

#### **About Thalhimer Multifamily**

Thalhimer Multifamily is a fully-integrated property management firm with expertise in acquisitions, dispositions, troubled asset turnaround, property operations, and related services. Our areas of expertise include conventional lease-up, value-add, LIHTC, and student housing. In addition, we manage communities ranging from urban high-rise to open garden style. Our team has been trained to pay close attention to the resident experience and to look for ways to continuously improve. Thalhimer Multifamily has a proven, long-term track record of value creation. With nearly 13,000 units under management in Virginia and North Carolina, we offer a talented and dedicated management team focused on delivering results. We are a performance-oriented organization attuned to each owner's goals and objectives. To learn more, visit [thalhimermultifamily.com](http://thalhimermultifamily.com)

#### **About Cushman & Wakefield | Thalhimer**

Thalhimer was founded in 1913 and currently has offices in Richmond, Newport News, Virginia Beach, Fredericksburg, Roanoke, Charlottesville, and Lynchburg, Virginia. The company has nearly 100 broker professionals and employs approximately 530 associates. Thalhimer represents, on behalf of its clients, a property portfolio of 54 million leasable square feet, management of more than 28 million square feet of commercial property, and nearly 12,000 multifamily units. In 2024, Thalhimer completed over 1,800 transactions with a transactional volume of more than \$1.96 billion. Thalhimer is the region's leading provider of comprehensive commercial real estate services, including corporate services, investment sales, tenant representation, project management, asset management, and the sale and leasing of office, industrial and retail properties. To learn more, visit [www.thalhimer.com](http://www.thalhimer.com).

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