

FIVE FAST FACTS

ROANOKE, VA
Q1 2026

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01

Italian rocket company Avio SpA selected Pittsylvania County's Multimodal Park for a **\$500 MILLION** 860,000 SF manufacturing facility, which will create more than 1,500 jobs - the second-largest economic development deal in the region's history.



02

Coca-Cola Consolidated purchased a 334,000 SF warehouse in Roanoke for **\$29.7 MILLION** with plans to occupy a portion of the facility alongside Orvis.



03

Fukoku Korea will invest **\$18 MILLION** to establish a new manufacturing plant in Henry County, creating 60 new jobs.



04

Interstate Group will invest **\$9 MILLION** to expand its Giles County manufacturing operation, creating 46 new jobs.



05

Google announced plans to build **1 MSF** of data center space in three buildings in the Greenfield Industrial Park in Botetourt County.

