


Norman Moon, Jr., CCIM, SIOR, CRE, FRICS First Vice President

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Work Experience

Since 1987 Norman Moon has been involved in commercial and industrial real estate as a broker, appraiser, consultant, property manager, and developer. He has been involved in almost all facets of the real estate business ranging from big box retail site selection to office and industrial tenant representation. Norman has completed a number of build-to-suit transactions both as a landlord and tenant representative. He has been involved in the development or major retrofit of multiple significant medical office properties. As a consultant he often advises attorneys, property owners, and governmental agencies on complex real estate issues regarding the acquisition, disposition, or valuation of real estate assets. In his career he has been involved in over 2,000 commercial and industrial real estate transactions and performed hundreds of appraisal and consulting assignments.

Clients Served

- Central VA Family Physicians
- Nationwide Insurance
- Truist
- Verizon
- Home Depot
- Frito Lay
- Aldi
- Bell Atlantic
- Aldi
- R.W. Baird
- First Citizens Bank
- BB&T
- Cardiology Associates of Central VA
- Owens Corning
- Central Virginia Orthopedics

Key Assignments

- Wal Mart – Lynchburg, VA – 38 acres
- Suntrust – Rocky Mount YMCA -76,000 sq ft
- IKEA – Danville – 141,000 sq ft Industrial Lease
- Aldi – Lynchburg, VA – Long Term Ground Lease
- KDC One- 212,000 sq ft industrial building sale
- Wurth Revcar – Roanoke VA, 387,000 sq foot Lease
- Newell Brands – 400,000 industrial lease Danville

Professional Affiliations & Community Service

- CCIM – Certified Commercial Investment Member | 1993
- CRE – Counselor of Real Estate | 2003
- SIOR – Society of Industrial and Office Realtors | 1996
- FRICS – Fellow of the Royal Institute of Chartered Surveyors | 2007
- Board of Equalization – City of Lynchburg
- Certified General Real Estate Appraiser since 1992
- Past President VA CCIM, SIOR, CRE Chapters

Education

- James Madison University | BBA in Marketing | 1986
- The Appraisal Institute – Multiple Courses
- CCIM – Multiple Course and Seminars
- SIOR Courses