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FIVE FAST FACTS

ROANOKE, VA
Q3 2026

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01

Rural King will invest **\$40 MILLION** to establish a new distribution center in Henry County, creating 150 new jobs.



02

CNN named Roanoke as one of **AMERICA'S BEST TOWNS** to Visit in 2026.



03

Construction is well underway on the region's first Publix in Roanoke County, a **50,000 SF** store expected to create 130 new jobs.



04

The conference center at Hotel Roanoke will be sold for **\$14 MILLION** to a subsidiary of the Virginia Tech Foundation, which also owns and operates the hotel.



05

Carilion Clinic is planning to build and operate a new **\$112 MILLION** inpatient rehabilitation hospital in southeast Roanoke through a joint venture with Select Medical.

